GIANT HOLIDAY CARD CONTEST

U.S. ARMY



U.S. AIR FORCE

Entry Title: _____

Unit: _____ Contact Name: _____

Phone: _____ Email: _____

Please check one: This card entry is for ARMY ☐ AIR FORCE ☐

Get into the holiday spirit creating an oversize, handmade holiday greeting card!

This friendly competition between 23 Army Unit cards and 12 Air Force Squadron cards will be on display and judged by Command Leadership for Unit Prizes of $500, $200 and $100. Creativity criteria for theme, originality, craftsmanship and holiday cheer!

Material Pickup Locations:

Air Force: MWR Arts & Crafts
Hours: 1000-1600 (Tuesday-Thursday)
1100-1900 (Friday-Saturday)
1121 Barnes Blvd
JBLM-McChord Field, Washington 98438

Army: Northwest Adventure Center
Hours: 0900-1730 (Monday-Friday)
8050 NCO Beach Rd.
JBLM-Lewis North, Washington 98433

Winterfest

Materials Provided:

- (1) one plywood sheet measuring 4-by-8 feet
- (5) five 2-by-4's for standing supports

Schedule:

- Materials can be picked up starting 3 NOVEMBER
- All cards must be installed and displayed by 1 DECEMBER

Rules:

- Each participating unit may submit ONE card
  Cards are typically hand painted or decorated by service members, families, or base organizations
- Max dimensions 4-by-8 feet
- Cards will be on display outside for 1+ months. Plan for durability accordingly.

Messaging:

- Must include unit name/Insignia and a holiday greeting
- Artwork and wording must be appropriate and respectful (no profanity, crude imagery, political statements, or religious preselecting)
- Use of official emblems, seals, or trademarks must follow Command policy

Colors/Material/ Safety:

- Paint must be non-hazardous/outdoor grade
- Outdoor grade electronics / no exposed wiring

Placement:

- Cards must be placed in approved locations
- Units must install (and remove later) their own cards, following time window set by DFMWR

Judging:

- Judging criteria: creativity, holiday spirit, workmanship, and overall impact
- Winners for Army and Air Force will be announced at the Holiday Tree Lighting Ceremonies
  Army: 1 Dec at Devotion Park, Air Force: 3 Dec at Chapel Support Center

Submit form to JBLMSpecialEvents@army.mil

GIANT HOLIDAY CARD
Suggested Stand Supports - 2x4 Construction



